



Women's Wilderness

Share a path. Find your power.

2022 Sponsorship Opportunities

WHO WE ARE

Women's Wilderness supports girls, women, and LGBTQ+ people in accessing their power and improving their health through connections to the outdoors and community. Our main focus areas are mental health, physical health, environmental stewardship, and leadership development.

WHY YOUR SUPPORT MATTERS:

Over 70% of the women and girls who participate in our programs receive financial aid. In our 24 year history - we have NEVER turned anyone away because of financial barriers. We prioritize serving communities that face discrimination and barriers in accessing the outdoors. Your support funds our financial aid program and promotes outdoor access for all.

PROGRAMS:

- Outdoor GIRLS - after school program for immigrants and refugee girls
- Girls Lead for Life - after school rock climbing and social emotional skills program for girls
- Girls' Wilderness Adventures - backpacking, climbing and leadership summer camp for girls
- Trailblazers - outings for Black, Indigenous, People of Color (BIPOC) who identify as women
- Women's fee-for-service programs - climbing, survival skills, backpacking, retreats



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REACH:

+ 9,000 Monthly Enewsletter Subscribers

+ 7,700 Followers 

+ 7,800 Followers 

GIVE THEM Campaign

Spring / Summer 2022

Our summer courses will be filled with transformative and joyous moments for many women and girls - smiles on belay, s'mores with new friends after a long day of hiking, and mountain views at sunset. These moments are priceless, but donations are what make them possible! Join us for our GIVE THEM campaign - a six week long push to inspire \$30,000 of donations from our community.

\$5,000

- Prominent logo placement on all campaign materials (web page, newsletters, direct mailer)
- Tagging on all social media posts during the campaign
- Dedicated recognition video shared during campaign

\$2,500

- Secondary logo placement on all campaign materials
- Tagging in (4) social media posts

\$1,000

- Name recognition on all promotional materials
- Tagging in (2) social media posts

\$500

- Name recognition in newsletters promoting event
- Tagging in (2) social media posts

*We are happy to create custom sponsorship packages to meet the needs of your business. Payment plans are available to spread contributions over the course of one year.



Highlights:

- Weekly exposure to our large and outdoor-loving audience for a full six weeks!
- Use your donation to inspire our community! We can work with you to design a matching challenge, social media challenge, or percentage of sales giving event to further the impact of your donation and drive our supporters to your business!

Summit (re)Sisters Retreat

August 12-14 - Allenspark, CO

Summit (re)Sisters is a Women's Wilderness signature event that brings together over 80 women for a heart-opening weekend of outdoor activities and skill building, community, and connection to self and nature. This year's event is hosted by Trailblazers, a Women's Wilderness affinity space for women who identify as Black, Indigenous or people of color.

\$5,000

- Prominent logo placement on all promotional materials (web page, newsletters, event program)
- Tagging on all social media posts about the event
- Dedicated recognition video shared during event
- (2) tickets to event
- Opportunity to demo product and table at the event



\$2,500

- Secondary logo placement on all event materials
- Tagging in (2) social media posts
- Verbal recognition during event
- (1) Ticket to event
- Opportunity to demo product and table at event



\$1,000

- Name recognition on all promotional materials
- Tagging in (2) social media posts
- Verbal recognition during event
- (1) Ticket to the event
- Opportunity to include product in participant bags

\$500

- Name recognition in newsletters promoting event
- Tagging in (1) social media post
- Verbal recognition during the event
- Opportunity to include product in participant bags

Highlights:

- Connect directly with this highly engaged group of women through attendance at the event
- Opportunities to offer product and promotion in participant bags

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Gear & Cheer Fundraiser

November 3

Gear & Cheer is a much-loved annual convening of over 100 of our supporters and our biggest fundraiser of the year. We raffle off tons of outdoor gear and adventure experiences as we come together to celebrate our success, and it's a whole lot of fun! This will be a hybrid virtual and in-person event.

\$5,000

- Prominent logo placement on all promotional materials (web page, newsletters, event slide show)
- Tagging on all social media posts about the event
- Dedicated recognition video shared during event

\$2,500

- Secondary logo placement on all campaign materials
- Tagging in (2) social media posts
- Verbal recognition during event

\$1,000

- Name recognition on all promotional materials
- Tagging in (2) social media posts
- Verbal recognition during event

\$500

- Name recognition in newsletters promoting event
- Tagging in (2) social media posts
- Verbal recognition during the event

*We are happy to create custom sponsorship packages to meet the needs of your business. Payment plans are also available to spread contributions over the course of one year.



Highlights:

- In-kind donations are welcomed!
- Exposure to our most affluent and gear loving supporters
- All sponsor levels receive unlimited entry to the virtual event

Accelerate your impact by bundling support!

\$10,000 (1 available)

Businesses that give at this level annually will receive:

- Lead sponsor level recognition at all (3) events (\$15k value)
- (2) Additional tickets to our annual Summit (re)Sisters Retreat
- (2) Invitations to our Women's Wilderness holiday party
- Logo recognition on front page of Women's Wilderness website

\$7,500 (2 available)

Businesses that give at this level annually will receive:

- Lead sponsor level support and recognition at (2) annual events (\$10k value)
- (1) Additional ticket to our annual Summit (re)Sisters Retreat
- (2) Invitations to Women's Wilderness holiday party
- Logo recognition on front page of Women's Wilderness website



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